

H.R. 987, MORE Health Education Act

As ordered reported by the House Committee on Energy and Commerce on April 3, 2019

Millions of Dollars	2019	2019-2024	2019-2029
Direct Spending (Outlays)	0	3,645	11,797
Revenues	0	-451	-1,728
Deficit Effect	0	4,097	13,525
Spending Subject to Appropriation (Outlays)	0	0	0
Pay-as-you-go procedures apply?	Yes	Mandate Effects	
Increases on-budget deficits in any of the four consecutive 10-year periods beginning in 2030?	> \$5 billion	Contains intergovernmental mandate?	No
		Contains private-sector mandate?	No

H.R. 987 would appropriate \$100 million each year beginning in 2020 for the Centers for Medicare & Medicaid Services (CMS) to expand advertising and outreach programs that promote nongroup insurance coverage sold through the marketplaces established by the Affordable Care Act. CBO and JCT estimate that spending for those purposes would increase enrollment in nongroup insurance coverage and Medicaid by about 500,000 each year over the 2020-2029 period. The increase in spending for that coverage would be partially offset by an estimated decline in average nongroup premiums of about 1 percent, which would lower the average subsidy in the marketplaces. That decline is the result of the agencies' expectation that the people who purchase nongroup coverage as result of CMS's expanded advertising and outreach activities would likely be healthier, on average, than the average nongroup enrollee who would enroll under current law.

On net, CBO and JCT estimate that enacting H.R. 987 would increase the deficit by \$13.5 billion over the 2019-2029 period. That amount includes an \$11.8 billion increase in direct spending and a \$1.7 billion decrease in revenues.

Details of the estimated budgetary effect of H.R. 987 are shown in Table 1. The costs of the legislation fall within budget function 550.

The CBO staff contact for this estimate is Kevin McNellis. The estimate was reviewed by Leo Lex, Deputy Assistant Director for Budget Analysis.

**Table 1.
Estimated Budgetary Effects of H.R. 987**

	By Fiscal Year, Millions of Dollars											2019- 2024	2019- 2029
	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029		
	Increases or Direct Spending												
Estimated Budget Authority	0	117	425	785	1,049	1,268	1,418	1,512	1,611	1,747	1,865	3,645	11,797
Estimated Outlays	0	117	425	785	1,049	1,268	1,418	1,512	1,611	1,747	1,865	3,645	11,797
	Decreases in Revenues												
Estimated Revenues	0	-7	-51	-99	-135	-159	-180	-236	-271	-288	-302	-451	-1,728
	Net Increase or Decrease (-) in the Deficit From Changes in Direct Spending and Revenues												
Effect on the Deficit	0	124	476	885	1,185	1,428	1,598	1,748	1,883	2,034	2,167	4,097	13,525

Components may not sum to totals because of rounding.

Sources: Congressional Budget Office; staff of the Joint Committee on Taxation.